

LOUISIANA STADIUM AND EXPOSITION DISTRICT
BOARD OF COMMISSIONERS MINUTES
FROM THE MEETING OF SEPTEMBER 24, 2025

ROLL CALL

PRESENT: The Chairman called the meeting to order. Present were Robert Vosbein, Jr., Chairman; Hilary Landry, Vice Chair; Commissioners Daniel Beckett Becnel, Matt Bowers, Tommy Cvitanovitch, and Cedric Richmond. John Condos was absent. We have a quorum.

I. APPROVAL OF THE MINUTES OF THE AUGUST 26, 2025, MEETING

Following the Pledge of Allegiance, Chairman Vosbein accepted a Motion by Commissioner Richmond, seconded by Commissioner Cvitanovitch, to waive a reading of the Minutes from the August 27, 2025, LSED Board meeting.

II. ASM/SMG REPORT (INCLUDING OPERATIONS)

Evan Holmes began the ASM/SMG report, as follows. Mr. Holmes commented on the departure of Daniel Burke as Director of Finance. His duties and responsibilities will be covered by Corey Dublin, with additional assistance from LaPorte as Financial Advisor. ASM is in the process of recruiting a replacement to have in position soon.

Mr. Holmes then covered a number of past and future Events, including: the Inspire-City Invitational High School Football Kick-Off Event; the Disney Descendants Event; Cirque de Soleil; the Hozier concert; the two pre-season Saints games and the two regular season Saints games; the food and beverage experience for the Saints games; the Voice of the Fan and NFL measurables; with fan surveys and their meaning.

[This concludes the initial report of Evan Holmes]

Abby Jones then provided comments concerning events such as: Marco Antonio Solis Concert; the Christian music concert of MercyMe, TobyMac, and Matthew West; Charlie's R&B Cookout; the New Orleans based \$uicideboy\$; Chris Brown; Paul McCartney; and three upcoming Saints games against the Giants, the Patriots, and the Buccaneers. Recently announced Events include the 10th Annual Lil' Weezyana Fest; the Moonlight & Miracles Event; the Trans-Siberian Orchestra; Comedian Nate Bergatze; Monster Jam; and Events surrounding the 50th Anniversary Celebration of the Superdome. That concluded her report.

[This concludes the report of Abby Jones]

Corey Dublin then covered the Financial Forecast for 2026, highlighting a decrease in insurance premiums; a status report on the hotel occupancy tax; and the Smoothie King Center pace count.

[This concludes the report of Corey Dublin]

In response to a question from Commissioner Richmond, Mr. Holmes explained the data tracking system to determine the ratio between out-of-town guests/visitors as opposed to local guests/visitors. ASM works with the New Orleans & Company staff to analyze that data, which helps support marketing efforts and relationships with touring events to target the Greater New Orleans area and beyond, ranging from Pensacola, Florida into the Houston area. ASM works with local influencers to secure entertainment events that are important to local, regional, and national audiences.

[This concludes part 2 of Mr. Holmes' Report]

Eileen Long then provided the Construction Report with updates on the Alario Center; the John Alario Jr. Sports Complex nearing completion; the renovation project at The Shrine on Airline; and with upcoming projects that include the Locker Room and Star Suite HVAC replacement; the expansion of the Men's Facilities at Gates B, D, F and H; and the Bid Packages for the Superdome Parking Garage Repair Project underway.

[This concludes the report of Eileen Long]

Kathleen Turner then provided the Diversity Outreach Report, which included the Diversity Legacy Program Graduation; the Legends Global Standards; and a new Corporate Platform being developed to centralize supply management that will extend to all venues.

[This concludes the report of Kathleen Turner]

III. LEGAL REPORT

The Chairman then turned the Agenda over to Legal Counsel (Larry Roedel and Shawn Bridgewater) for the Legal Report, which included 10 Resolutions on the Agenda, all of which were vetted, reviewed and approved by Legal and all of which are supported by sufficient funding where funding is required. All 10 Resolutions were adopted and are attached to and made a part of the Minutes.

IV. ADDITIONAL COMMENTS

(None at this time.)

V. ADJOURNMENT

There being no Public comment, on motion of Commissioner Becnel, with all Commissioners present concurring, the meeting was adjourned at 2:58 PM.